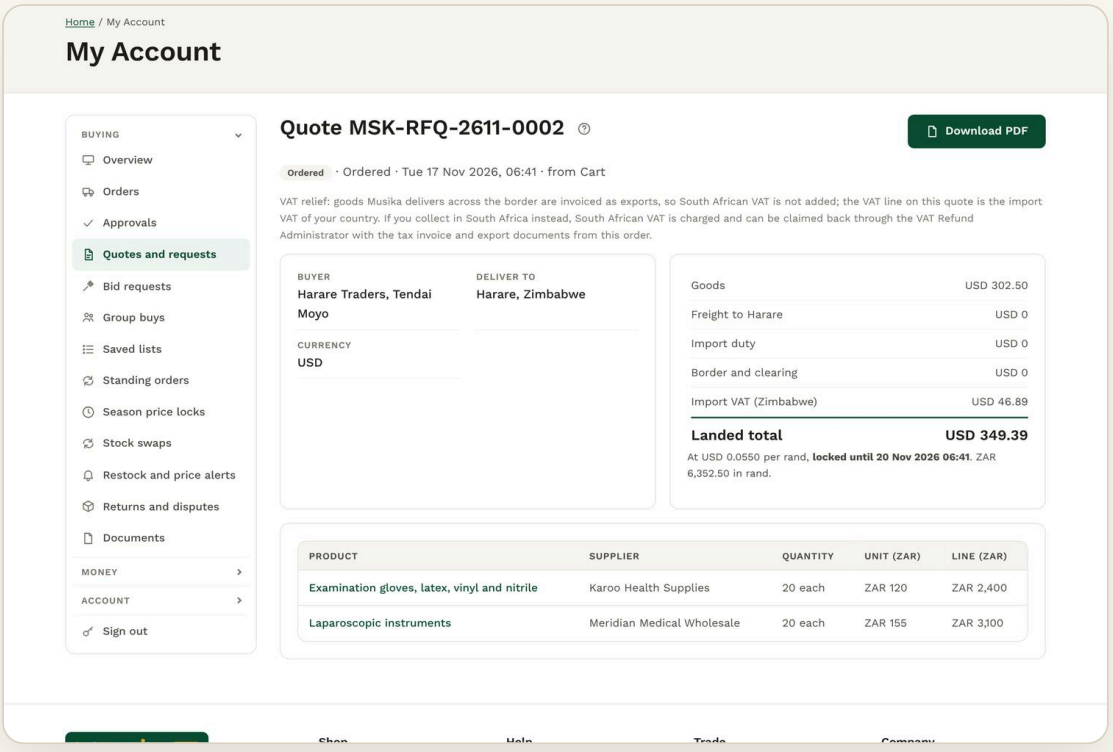
musika TECH

TRADE EDITION PROFILE

Trade Across Borders

A business-to-business trade floor with quotes, trade credit, landed cost, border paperwork and escrow, as on MusikaB2B. From R255,000 setup.



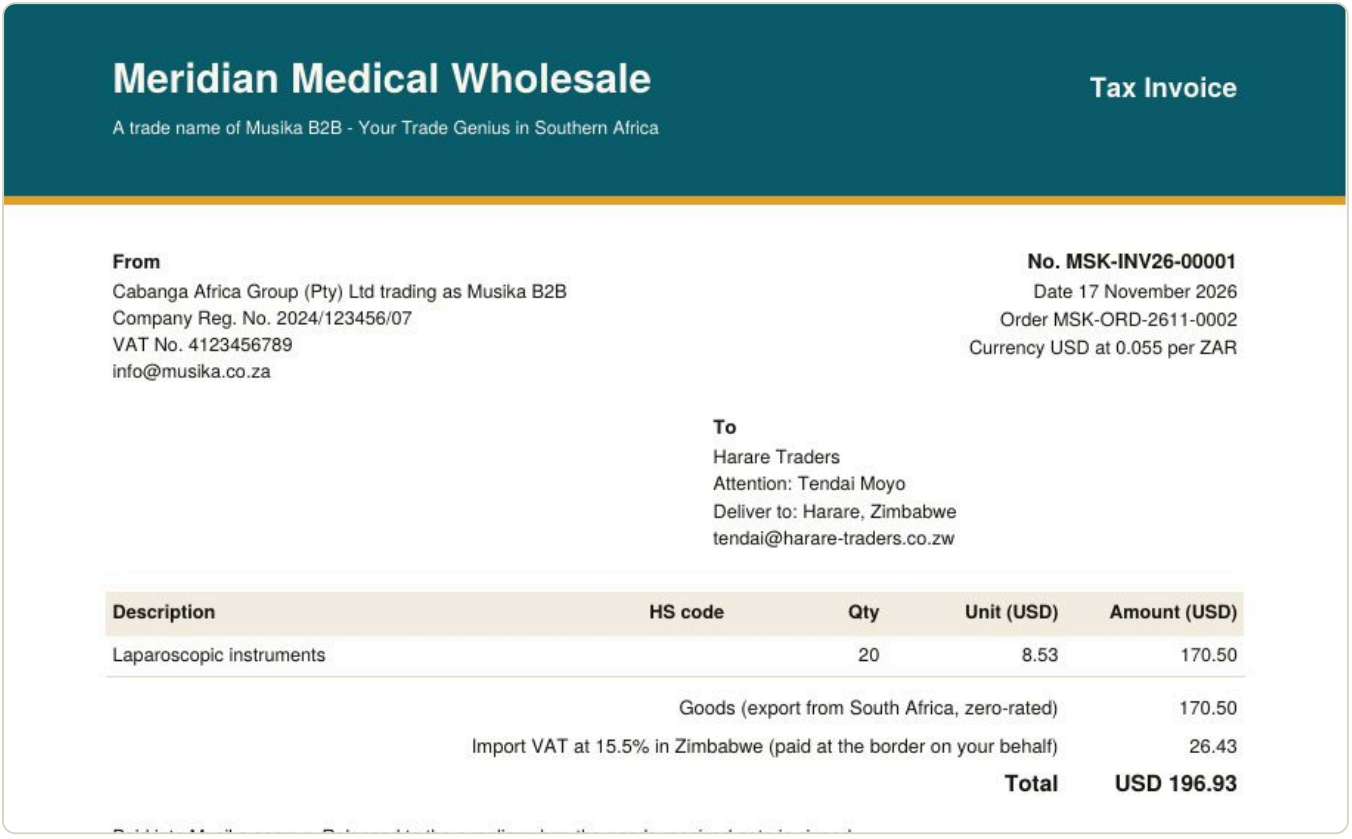
musika.co.za/tech tech@musika.co.za A Cabanga Africa Group company

WHOLESALE AND CROSS-BORDER TRADE

Who It Is For

Trade Edition is for wholesale and cross-border business-to-business trade: FMCG, building materials, agricultural inputs, mining and medical supplies, motor spares and more. It is the edition MusikaB2B runs on, with quotes, trade credit, landed cost, border paperwork and escrow between buyer and supplier.

- Quotes and price lists for business buyers, with trade credit.
- Landed cost to the buyer's door, including freight, border costs, duty and VAT.
- Border paperwork, including SADC certificates of origin.
- Payment held in escrow until delivery is confirmed.



Meridian Medical Wholesale

A trade name of Musika B2B - Your Trade Genius in Southern Africa

Tax Invoice

From
Cabanga Africa Group (Pty) Ltd trading as Musika B2B
Company Reg. No. 2024/123456/07
VAT No. 4123456789
info@musika.co.za

No. MSK-INV26-00001
Date 17 November 2026
Order MSK-ORD-2611-0002
Currency USD at 0.055 per ZAR

To
Harare Traders
Attention: Tendai Moyo
Deliver to: Harare, Zimbabwe
tendai@harare-traders.co.zw

Description	HS code	Qty	Unit (USD)	Amount (USD)
Laparoscopic instruments		20	8.53	170.50
			Goods (export from South Africa, zero-rated)	170.50
			Import VAT at 15.5% in Zimbabwe (paid at the border on your behalf)	26.43
			Total	**USD 196.93**

A tax invoice produced by Musika OS.

PRICING

Prices In Rand

The setup fee is a once-off fee for design, development, setup and configuration, and includes loading up to 100 products with their photos, prices and categories. Products over 100 are loaded in blocks of 100 at R3,500 a block. The monthly maintenance fee covers hosting on your own domain, security, backups, every Musika OS update and support. The edition also carries a share of sales of about 1% to 2%, agreed in the proposal.

Trade Edition	From
Setup fee, once-off	R255,000
Monthly maintenance fee, plus a share of sales	R16,000

Ready-Made Business Types

FMCG wholesaler, Building materials distributor, Agricultural inputs distributor, Livestock and feed trader, Mining supplies distributor, Medical supplies wholesaler, Packaging supplier, Clothing and textiles wholesaler, Electrical and solar distributor, Motor spares wholesaler.

The exact price for your business type is set in your written proposal, which confirms the full total, including any taxes, before you sign.

Our Maintenance Policy. A client who chooses not to pay the monthly maintenance fee takes full liability for the platform and anything that happens on it, and any help we give is charged when it is needed.

FEATURES

79 Features Included

Trade Edition includes 79 of the 79 Musika OS features as standard.

Accounts 7 included

Customer sign-up

Customers open accounts to order, track and reorder.

Seller sign-up

Sellers open accounts and get their own storefront.

Agent sign-up

Sales agents apply and get their own shop link.

Partner sign-up

Logistics, finance, media and other partners apply to work with you.

Learner sign-up

Anyone can join your online school as a learner.

Sign in with Google

One-tap sign-in with a Google account.

Seller directory

A searchable directory of every live seller by category and country.

Catalogue 6 included

Catalogue imports

Products imported from a website, company profile or catalogue file.

Volume pricing

Price breaks by quantity and customer-group discounts.

Pricing rules

Discounts by catalogue, seller, customer group, country, quantity or order value.

Warehouses and stock

Stock held across several warehouses with every movement recorded.

Listing tiers

Basic, Featured and Featured Plus placement, sold to sellers.

Currency switcher

Customers see every price in their own currency.

Trade 11 included

Live exchange rates

Rates pulled automatically every few hours, with a manual table as backup.

Locked quote rates

A quote freezes its exchange rate for a set number of days.

Landed cost

Freight, duty, border fees and VAT shown up front to the customer's town.

Wallet and escrow

Payment is held until delivery is confirmed, then released to the seller.

Card payments

Card payments through Paystack, on your own merchant account.

Mobile money

EcoCash, MTN MoMo, Airtel Money, M-Pesa and others.

Trade credit

Approved buyers buy now and pay in 30 days, within a set limit.

Tax documents

Tax invoices, receipts, credit notes, purchase orders and goods received notes as PDF.

Border paperwork

Commercial invoice, packing list and SADC certificate of origin with every cross-border order.

Reviews

Customers review only after a delivered order.

Messages

Customers talk to sellers and your team, with files.

Growth 10 included

Bid requests

A buyer posts a bulk need and sellers compete with offers.

Group buying

Customers in one town pool orders to reach wholesale price.

Shared loads

Orders from different sellers travel together; transporters bid for loads.

WhatsApp ordering

Customers send a list on WhatsApp and it becomes a quote.

Restock alerts

The store learns how often a customer reorders and reminds them in time.

Agents

Agent shop links, customers tied to their agent, and commission on every order.

Live demand map

What customers search for and request, plotted by town.

Trade intelligence report

Demand reports for manufacturers, partners and government.

Compliance guides

A guide per market for customers, sellers, agents and partners.

Phone notifications

Push notifications on phones and desktops for anyone who allows them.

Marketing 18 included

Discount codes

Codes for a percentage, a fixed amount or free delivery, with dates and limits.

Promotions and deals

Deal of the day and scheduled promotions that start and end on their own.

Flash sales

Short sales with a live countdown on the products.

Bundles and volume offers

Buy-together bundles and buy-more-save-more offers.

Home banners

Hero slides and promo banners managed from the back office.

Announcement bar

A strip across the top of every page.

Pop-ups

Timed pop-ups for offers and sign-ups.

Newsletters

Email newsletters to subscribers and customer groups.

WhatsApp and SMS broadcasts

Broadcasts to customers who opted in.

App push campaigns

Push messages to everyone who installed the app.

Abandoned-cart reminders

A reminder by email and WhatsApp when a cart is left behind.

Referral rewards

Customers earn credit when someone they refer places a first paid order.

Loyalty points

Points on every paid order, spent on later orders.

Price-drop and back-in-stock alerts

Customers ask to be told when a price drops or stock returns.

Review requests

A review request goes out after every delivery.

Customer groups

Target customers by country, catalogue, order history or role.

Campaign links

Tracked links that show which post or advert brought each visit and sale.

Product feeds

Google Merchant Center and Facebook and Instagram catalogue feeds.

Content and learning 9 included

Analytics

Sales, traffic and funnel reports in the back office and for every seller.

Articles and guides

Shoppable articles, buying guides and news.

Starter kits

Ready-made product bundles for every type of customer.

Seller services store

Business services sold to sellers inside their dashboard.

Online school

Free courses, paid certification exams and certificates.

Jobs board

Members post jobs and internships.

Help centre

Searchable help articles, guides and support tickets.

First-time tours

A short walkthrough the first time someone opens their dashboard.

Live help button

A WhatsApp help button on every page.

Payment options 7 included

EFT and bank deposit

Bank transfer with proof upload, matched in the back office.

Money transfer agents

Mukuru, Mama Money, Hello Paisa, Western Union and others.

Lay-by

Pay in instalments; the goods are released when fully paid.

Deposit and balance

Part now, the balance before dispatch.

Buy now, pay later

A buy-now-pay-later provider for qualifying customers.

Vouchers and gift cards

Wallet vouchers and gift cards.

Someone else pays

Family or a sponsor pays for an order through a pay link.

Trade shifts 11 included

Town pools

Small orders to one town travel together at truck rates.

Season price lock

Reserve season stock at today's price with a deposit.

Collection points

Collect orders from an agent or depot in town.

Auto-reorder

Standing orders that repeat every week or month.

Live border board

Queue times and status at the border posts.

Slow-stock swap

Swap slow lines for other products where the seller agrees.

Resale kit

Shelf prices, shelf labels and a poster with every order.

Early pay for sellers

Sellers paid as soon as the buyer's money is in escrow, for a small fee.

Trade record

Every paid order builds a trade record that lenders can use.

Export VAT relief

Export paperwork so foreign buyers do not carry South African VAT.

Fraud checks

Flags for unusual orders, payment mismatches and duplicate accounts.

Trade Edition includes every Musika OS feature.

HOW IT WORKS

Brief To Live Platform

Step	Stage	What happens
1	Send Your Brief	Use the store builder or the quote form to tell us your business type, customers, markets and how you take payment.
2	Try It Live	Open a free supplier account on MusikaB2B and use the engine yourself.
3	Get The Proposal	We match the brief to the edition and business type and show every fee.
4	Agree And Pay Setup	Sign the proposal and pay the setup fee.
5	We Build And Brand	Your logo, colours, pages, domain, features and payment accounts.
6	Load And Train	We load your products and show your team the back office.
7	Test Together	Real test orders on a phone and a computer before going public.
8	Go Live And Run	The monthly maintenance fee keeps the platform hosted, secured, backed up, updated and supported.

Add-Ons

Add-on	What it does	Price
Point of sale	Tills in your shop on the same stock, prices and customers as your online store.	Quoted on top
CRM	Every customer, lead, quote and conversation in one place for your sales team.	Quoted on top
Full accounting	Books, ledgers, VAT returns and financial statements tied to your orders.	Quoted on top

OUR WORK

Trade Platforms We Run

Platform	Address	Country	What it does
MusikaB2B	musika.co.za	South Africa to Botswana, Namibia, Zambia and Zimbabwe	B2B trade floor sourcing South African stock and delivering it across borders, priced to the buyer's door.
AfrexMarket	afrex.africa	South Africa and Mozambique	B2B sourcing and procurement marketplace for the South Africa to Mozambique trade corridor.
Chinyama	chinyama.com	Botswana, Zimbabwe and South Africa	Livestock marketplace where holders post stock, buyers post needs and transporters post routes.
Mashofe.com	mashofe.com	Twelve SADC countries	Load board for Southern Africa: loads, trucks and clearing agents on one board.
magraft.com	magraft.com	Botswana, Zimbabwe, Zambia and South Africa	Property and premises work: trades, crews, suppliers, equipment and plant, verified.
Kleana Africa	kleana.africa	Botswana, South Africa, Zimbabwe and Zambia	Checked cleaners, nannies and housekeepers for homes, offices and businesses.

Talk To Us

See it working at musika.co.za/suppliers. Build your price at musika.co.za/tech/features. Email tech@musika.co.za. Telephone +27 69 342 8500.

MusikaTech is operated by Cabanga Africa Group (Pty) Ltd, Midrand, South Africa. Trade Edition Profile v1.1, November 2026. Prices are set in rand; each written proposal confirms the full total, including any taxes, before the client signs.