



musika

BUSINESS TOOLS · FOR WHOLESALERS, CASH-AND-CARRY BUSINESSES AND DISTRIBUTORS

Build Wholesale and Distribution Supply

Plan bulk buying for resale, test your margin and register the stock you can supply.



Version 1.0 · October 2026 · Your accepted quotation and signed terms govern every order.

01 Choose your arrangement

- Buy for resale – you buy and run your own downstream sales and stock.
- Supply goods – you register stock and quote against requirements.
- Act as an agent – you bring orders under a written agency arrangement.
- You can combine roles; each transaction is recorded under one of them.

02 Plan your bulk order

- Group genuine demand by specification, pack size and delivery point.
- State your minimum useful shipment, the stock you can hold and how often you want delivery.
- Ask for a recurring supply schedule when your demand is predictable.

03 Register stock you can supply

- One supply record per line, with honest volume, origin, minimum order, lead time and certifications.
- Quote qualified enquiries with price, total, validity, lead time and documents, and tell the desk when stock changes.

Your Worksheet

Type straight into the fields below and save, or print and fill in by hand.

Route: resale, supply or agency

Product, grade, pack size, saleable units

Customers, locations and demand period

Goods cost; logistics and other charges

Local costs; selling price; margin

Order schedule; storage limit

Ready-Made Messages

Hello Musika. We need ____ (specification), quantity ____ (unit), delivered to ____ by _____. Acceptable substitutes: _____. Transport: _____. Buying frequency: _____. Please confirm the next step and our reference.

Hello Musika. I would like to talk to the trade desk about _____. My business: _____. Country: _____.